

ANGELINA DING

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I
am an
innovative
creative,
passionate in telling
stories with meaning
that shapes the thoughts
of a global community —
seeking to contribute and learn
as an Ad Sales Courageous Design Intern

EDUCATION

McGill University

Anticipated: May 2021

Major in English (Cultural Studies)

Minor in Art History

Minor in Communications

Parsons School of Design

Summer 2016

Earned three college credits for Design Studio, a course specializing in graphic design, fashion design, and fine arts

SKILLS

Tools

Adobe Creative Suite

Final Cut Pro X

Microsoft Office

Keynote

Google Slides

GetResponse

Planoly

Languages

English

Mandarin

HTML5 | CSS

Python

Soft Skills

Design | Illustration

Photography

Videography

Copywriting

Project Management

Research

Digital Marketing

Social Media

Event Planning

EXPERIENCE

Graphic Design Intern | May 2019 ~ Dec. 2019

Lash Vision Media, Montreal

- Strategized, designed & executed print/digital/social content, marketing collateral, and brand/event identities for 50+ campaigns for clients including HP, Dolce & Gabbana, Swarovski, Bobbi Brown, Anastasia Beverly Hills, etc.; reaching ~15 Million impressions per campaign through ~800 paid hrs of work
- Strengthened relations with clients and third-party providers
- Redesigned the company's media decks and social strategy

Director of PR, Videographer | 2018 ~ present

PhotoFund, Montreal

- Coordinated & created 20+ photo/video projects for McGill professors and school organizations through ~60 paid hrs of work
- Designed & executed social strategy for Instagram/Facebook
- Organized & exhibited at galleries supporting local charities

Head Organizer | 2015 ~ 2018

TEDxYouth@SHSID, Shanghai

- Orchestrated start-to-finish branding, marketing, curation, and production of 3 official TED licensed events, including negotiating and securing a 3-year sponsorship
- Identified & fostered relations with 24 local and international industry leaders to develop and perform TEDx Talks
- Designed, launched, & monitored website and social media accounts, with content reaching 6 Million+ viewers across Youtube, Facebook, WeChat, Youku, and the TED website

Design Intern | Aug. 2017 ~ Dec. 2018

China Daily (Asia Pacific Ed.), Hong Kong

- Created 50+ digital illustrations and online educational material for VDO, China Daily's English learning app
- Co-produced and Co-hosted video news content for app
- Independently interviewed professor from Hong Kong University

Human Resources Intern | Aug. 2016

Cigna, Shanghai

- Provided administrative support to HR team at meetings
- Assisted HR Director at team building workshops
- Compiled Excel spreadsheets on employee reviews